

Date: 07/May/20

Doc: eCom productizing

A. Starter eCom

Template adaptation | Fixed Products – 10 products | 10 web pages | Mobile Friendly (Responsive) | Payment Gateway - 1 | Shopping cart | Standard Shipping | Coupon Code | User / Guest purchase | Basic Reports

B. Starter + eCom Website

Template Adaptation | Mobile Friendly (Responsive) | Product catalogue / management module | up to 5 Categories | Payment Gateway | Shopping cart | Basic Reports | Coupon Code | User / Guest purchase | User Re order | purchase history

C. Standard eCom Website

Custom Template | Mobile Friendly (Responsive) | Product catalogue / management module | unlimited product category | Filter & Search | Payment Gateway | Shopping cart | Basic Reports | Coupon Code | Recent products | Related Products | User / Guest purchase | User Re order | purchase history | bulk upload

D. Premium eCom website

All modules in Standard +

CMS Banner carousal | Offer Display CMS | 1 Online wallet integration | GIFT Voucher | Basic Inventory management | Inventory based product display | SMS gateway integration | Product reviews | Shipping gateway | Standard discount module | bulk uploa

E. Additional Modules (Customisable)

1. Loyalty module
2. Integration of POS
3. Product customisation (Ex. Jewellery)
4. B2B Modules (For Bulk purchase)
5. PIN Code bases shipping
6. Additional payment gateway
7. Additional SMS gateway
8. Additional shipping method
9. Custom shipping algorithm